

Terms and Conditions apply for online advertising vouchers:

Promotional credit is available only to new Google AdWords customers who sign up using the on-line self-managed process via adwords.google.co.uk and whose accounts are less than 14 days old at the time you enter your promotional code.

Based on the details you provided to receive your voucher, Google may contact you at a later date with regards to setting up your account. Use of Google AdWords and redemption of the promotional credit is subject to ad approval, valid registration and acceptance of the current Advertising Terms and Conditions.

The promotional credit will be automatically credited to your new Google AdWords account once you have entered your promotional code and billing preferences. If you choose the post-pay payment method, the account activation fee (currently €5) will be deducted from the promotional credit before this is credited to your account.

If you choose the pre-pay payment method, you must make an initial minimum payment (from which the account activation fee will be deducted) to activate the account before the promotional credit can be credited to your account. You will be charged for any advertising charges that exceed the promotional credit, and you are solely responsible for the payment of any taxes incurred.

If you do not wish to incur additional charges beyond the promotional credit then you should monitor your account and pause or delete your campaign before or once this amount has been reached. The promotional credit is non-transferable and may not be sold or bartered.

If you indicate that your Google AdWords account should be subject to a different currency to the one in which your promotional credit has been awarded, then the actual amount of the promotional credit may be subject to foreign currency fluctuations.

Offer may be changed or revoked at any time for any reason by Google Ireland Limited and/or any affiliated company offering the AdWords service in your country. One promotional credit per customer. Offer expires **31st December 2009**.

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